



Worthington International Festival

1121 3rd Ave
Worthington, MN 56187
507-372-2919

January 18, 2019

Dear Community Supporter,

The International Festival will mark its 26th Anniversary this July and plans are being made to make it a wonderful event. The commitment of many area businesses, organizations, and individuals makes it possible for the Festival to continue. Your identity displayed at the Festival demonstrates your support of the unique relationships and opportunities that make us proud of our community.

The International Festival is requesting your support in continuing to build and strengthen the Festival this year. Your support is greatly appreciated. All sponsors, no matter the size of their donation, will be mentioned on social media and thanked from the stage and a thank you ad in the Daily Globe.

Enclosed is a sponsorship form, listing the levels of sponsorship available and the benefits of each. Please consider one of these levels, or make a contribution that is comfortable for you. At the \$500 sponsorship level your logo will be displayed at the Festival to be viewed by all attendees and will be included in the special insert in the Daily Globe. Sponsors contributing at the \$1000 level or above will also have a link to your website on the International Festival website www.worthingtoninternationalfestival.org. The Festival is a 501 (c) 3 organization and donations are tax deductible. **Please return the enclosed sponsorship form as soon as possible but no later than Friday, March 15, 2019.**

Several thousand individuals attend the festival each year. They come from throughout Southwestern Minnesota and from other states. Our Festival is "family friendly" with children's activities, educational and artisan booths, food vendors and many hours of entertainment.

The 2019 International Festival will be held July 11, 12th and 13th at the Nobles County Government Center Courtyard. We hope you will join us to celebrate the diversity of Southwestern Minnesota. Last year we estimate over 5,000 people attended all or part of the Festival.

Thank you for your consideration of the International Festival and helping us build an inclusive, diverse, multicultural community. If you or a member of your business/organization would like to be a member of our planning committee, we welcome you to join us. We meet at 5 PM the second Monday of each month in the Multicultural room at Minnesota West. If I can provide additional information to encourage consideration of our request, I would be happy to personally meet with you.

Sincerely Yours,

Cheniqua Johnson
Chair, International Festival
507-370-7707/507-372-2919

Enclosure: Sponsorship Support Form

International Festival Support Commitment

Please respond by Friday, March 15, 2019 to:

International Festival
Attn: Cheniqua Johnson
1121 3rd Ave
Worthington, MN 56187

Inquiries can be made to Cheniqua Johnson at:
507-370-7707/507-372-2919

internationalfestivalwgtn@gmail.com

_____ Yes, we would like to help sponsor the 26th Annual International Festival in the amount of \$ _____

_____ Please bill us May 1 for May 15 full payment _____ Included is our full contribution of \$ _____

Payment in full must be received by June 1, 2019 to be included in publicity materials.

Sponsorship Level and Benefits

_____ \$2000+ Sponsorship **Diplomat** level

- 12 mentions on social media
- Display of logo at festival stage area
- Newspaper recognition
- 12 announcements during the Festival
- Web link from sponsor page to your website

_____ \$1000 Sponsorship **Envoy** level

- 8 mentions on social media
- Display of logo at festival stage area
- Newspaper recognition
- 8 announcements during the Festival
- Web link from sponsor page to your website

_____ \$500 Sponsorship **Emissary** level

- 3 mentions on social media
- Display of logo at Festival stage area
- Newspaper recognition
- 3 announcements during the Festival
- Web link from sponsor page to your website

_____ \$250 Sponsorship **Representative** level

- Mention on social media
- Newspaper recognition

_____ Other amount \$ _____

Your Organization _____

Address _____

Web address _____

Contact Person _____

Telephone Number _____

Thank you for your support of the International Festival!
(Return form by Friday, March 15, 2019)