



Worthington International Festival

700 2nd Ave
Worthington, MN 56187
507-372-2919

December 27th, 2023

Dear Community Supporter,

The International Festival will mark its 30th Anniversary this July and plans are being made to make it a wonderful event. The commitment of many area businesses, organizations, and individuals makes it possible for the Festival to continue. Our Festival is family friendly with children's activities, educational and artisan booths, food vendors and many hours of entertainment.

The commitment of many area businesses, organizations, and individuals makes it possible for this celebration of cultures to continue. The International Festival is requesting your support in continuing to build and strengthen the Festival this year. Enclosed is a sponsorship form, listing the levels of sponsorship available and the benefits of each. The Festival is a 501 (c) 3 organization and donations are tax deductible.

Please return the enclosed sponsorship form as soon as possible or before Monday, April 1, 2024, when we will be drafting our printed marketing materials.

Thank you for your consideration of the International Festival and helping us build an inclusive, diverse, multicultural community. If you or a member of your business/organization would like to be a member of our planning committee, we welcome you to join us. If I can provide additional information to encourage consideration of our request, I would be happy to personally meet with you.

Sincerely yours,

Jesse Nitzschke

Chair, International Festival

internationalfestivalwgtm@gmail.com, 507-372-2919

See back for Sponsorship Support Form

International Festival Support Commitment

International Festival / Attn: Jesse Nitzschke

700 2nd Ave

Worthington, MN 56187

Enclosure: Sponsorship Support Form

International Festival Support Commitment

Please respond by Friday, May 31, 2024 to:
International Festival
Attn: Jesse Nitzschke
700 2nd Ave
Worthington, MN 56187

Inquiries can be made to Jesse Nitzschke at:
507-372-2919
internationalfestivalwgtn@gmail.com

_____ Yes, we would like to help sponsor the 27th Annual International Festival in the amount of \$ _____

Please choose one of the following options:

_____ Please bill us by April 1 for April 15 full payment _____ Included is our full contribution of \$ _____

Payment in full must be received by June 1, 2024 to be included in publicity materials.

Sponsorship Level and Benefits

_____ \$2000+ Sponsorship **Diplomat** level

- 12 mentions on social media
- Display of logo at festival stage area
- Marketing recognition
- 12 announcements during the Festival
- Web link from sponsor page to your website

_____ \$1000 Sponsorship **Envoy** level

- 8 mentions on social media
- Display of logo at festival stage area
- Marketing recognition
- 8 announcements during the Festival
- Web link from sponsor page to your website

_____ \$500 Sponsorship **Emissary** level

- 3 mentions on social media
- Display of logo at Festival stage area
- Marketing recognition
- 3 announcements during the Festival
- Web link from sponsor page to your website

_____ \$250 Sponsorship **Representative** level

- Mention on social media
- Marketing recognition

_____ Other amount \$ _____

Your Organization _____ Web address _____

Address _____ Contact Person _____

_____ Telephone Number _____

If you are interested in attending meetings, please provide your email address:

Thank you for your support of the International Festival!
(Return form by Monday, April 1, 2024)